

A black suitcase with several travel stickers is placed on a world map. The suitcase is the central focus, with stickers from various locations like Cairo, Mexico, and Harrison Hotel. The map in the background shows continents and oceans, with labels like 'NORTH ATLANTIC OCEAN' and 'SOUTH ATLANTIC OCEAN'.

Researching in Travel and Tourism

*BTEC Level 3 National Extended Certificate
in Travel and Tourism*

Skills used in travel and tourism

- BTEC courses are designed to bring together knowledge about a topic with practical and technical skills that are important to the industry you are studying
- This is achieved through performing tasks that encourage the development of appropriate vocational activities that would be used in the travel and tourism business, such as communication, teamwork and research and analysis
- One of the skills you will develop is to research, examine, interpret and analyse a variety of information
- You will also learn and be assessed on problem solving skills
- You are going to practice these in the next tasks...



Task 1: In the summer you are planning to fly to Athens from Gatwick Airport. You would like to leave on 17th July and return on the 20th July.

1. Find out how much this will cost, comparing at least two different airlines. You could either find out which airlines operate between Gatwick and Athens and visit their websites, or use a consolidator website such as Skyscanner.
2. Find out if it be cheaper to leave from a different airport and state the cost

Skills used in travel and tourism

The term 'dark tourism' is used to describe visiting places historically associated with death or tragedy such as:

- Ground Zero in New York
- Auschwitz in Poland
- Anne Frank's house in Amsterdam
- Chernobyl in Ukraine
- The Cu Chi tunnels near Ho Chi Minh City.

Task 2: Choose one of these examples, or another location of your choice. Research it and present the arguments for and against tourism to that location





Travel trends

You will need to be aware of the changing travel trends in tourism, so the last task is about emerging destinations



Task 3: Choose an 'emerging tourism destination' such as Sri Lanka, Mongolia, Madagascar, Patagonia, Alaska or Colombia.

Produce a factsheet on what the destination has to offer an outbound UK tourist and explain how they would reach the destination.



You can decide how you will present this information e.g. annotated photographs, a PowerPoint presentation, detailed poster etc.