

A black suitcase with several travel stickers is positioned in the foreground, resting on a world map. The map shows the Atlantic Ocean and parts of South America, including Argentina, Uruguay, and Chile. The suitcase has stickers for 'CAIRO', 'MEXICO', 'HARRISON HOTEL', and others. The text 'Welcome to Travel and Tourism' is overlaid in large white letters.

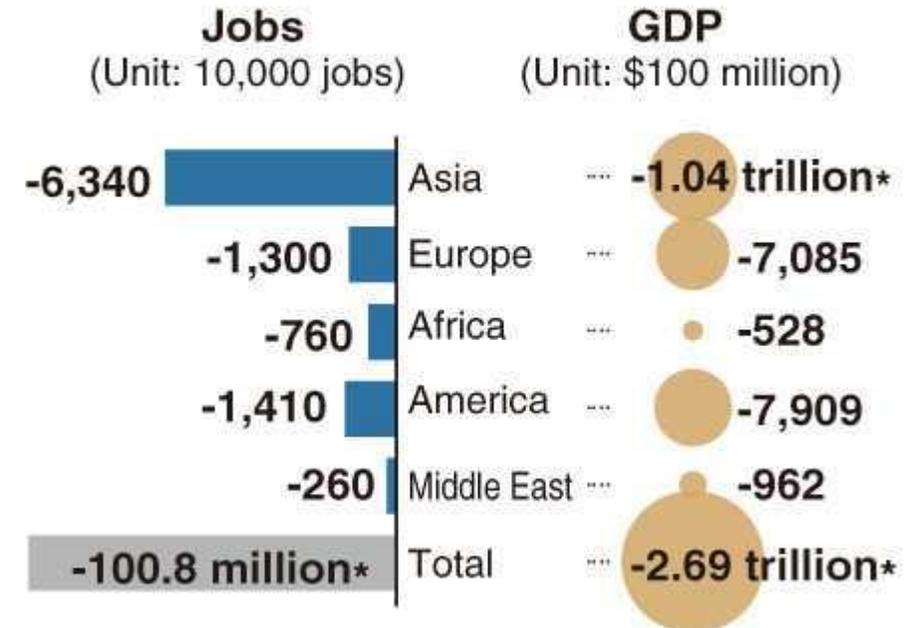
Welcome to Travel and Tourism

*BTEC Level 3 National Extended Certificate
in Travel and Tourism*

The scale of the Travel and tourism industry

- You will need to know about the importance, and scale of the UK and global travel tourism industry
- This can be shown through statistics e.g. tourism employment figures, visitor numbers, % contribution to the economy of different locations
- There are many organisations that collect this information to help businesses such as VisitBritain, The department for Digital, Culture, Media and Sport, the United Nations World Travel Organisation, and the World Travel and Tourism Council

Estimated losses to global travel industry due to COVID-19



*Separate unit

Source: World Travel & Tourism Council

The impact of Covid-19 on travel and tourism

- The travel and tourism industry has been affected greatly by the Covid-19 pandemic
- You are going to study the impacts using statistics produced by some of the organisations that research the industry

Task: Produce a PowerPoint presentation summarising some of the impacts that Covid-19 has had on the travel and tourism industry. You should have at least two slides on each of these areas:

- a) The impacts on inbound tourism to the UK
- b) Global impacts on travel and tourism industry
- c) The forecasts for positive impacts on UK domestic tourism in 2021

Use the web links on the next page to find statistics and images to include in your presentation and/or carry out your own research

Sources of travel and tourism statistics

- The office for National Statistics
<https://www.ons.gov.uk/businessindustryandtrade/tourismindustry/articles/coronavirusandtheimpactontheuktravelandtourismindustry/2021-02-15>
- Visit Britain <https://www.visitbritain.org/2021-tourism-forecast>
- United Nations World Tourism Organisation [UN PolicyBrief](#)
[\(amazonaws.com\)](#)
- Newspaper report on UK domestic tourism bookings for 2021
<https://www.theguardian.com/business/2021/feb/23/holiday-bookings-uk-lockdown-exit-plans-easyjet-tui>
- [Staycation Statistics From 2020-2021 \[Update April 2021\] \(snaptrip.com\)](#)
- <https://www.schofields.ltd.uk/blog/5980/staycations-uk-travel-2020-21/>